# HIGH SCHOOL SEMESTER 2021–2022

## PROGRAM OFFERINGS

*JA Pathways signify a program’s primary focus.*

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<thead>
<tr>
<th>KEY</th>
<th>JA Pathways*</th>
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### JA Business Communications®
Grades 9-12
Teaches the communication skills necessary to succeed in business, including communicating up, down, and across organizations; talking about performance; and writing in a business setting.

*JA USA Program Link: [https://jausa.ja.org/programs/ja-business-communications](https://jausa.ja.org/programs/ja-business-communications)*

**Implementation Options:** blended, in person, remote live, recorded video

### JA Economics®
Grades 9-12
Connects students to the economic principles that influence their daily lives as well as their future.

*JA USA Program Link: [https://jausa.ja.org/programs/ja-economics](https://jausa.ja.org/programs/ja-economics)*

**Implementation Options:** blended, in person, remote live, recorded video

### JA Entrepreneurial Mindset®
Grades 9–12
Introduces high school students to the basics of starting a business, including developing entrepreneurial abilities, identifying a business opportunity, creating a business plan, economics, and the stages of business growth.

*JA USA Program Link: [https://jausa.ja.org/programs/ja-entrepreneurial-mindset](https://jausa.ja.org/programs/ja-entrepreneurial-mindset)*

**Implementation Options:** blended, in person, remote live, recorded video

### JA Financial Capability 1®
Grades 9–12
Teaches students financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management.

*JA USA Program Link: [https://jausa.ja.org/programs/ja-financial-capability-1](https://jausa.ja.org/programs/ja-financial-capability-1)*

**Implementation Options:** blended, in person, remote live, recorded video

### JA Financial Capability 2®
Grades 9–12
Teaches students financial capabilities from a business perspective, focusing on employee benefits, ethics, business investment, and international business operations.

*JA USA Program Link: [https://jausa.ja.org/programs/ja-financial-capability-2](https://jausa.ja.org/programs/ja-financial-capability-2)*

**Implementation Options:** blended, in person, remote live, recorded video

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## HIGH SCHOOL SEMESTER 2021–2022 PROGRAM OFFERINGS

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<thead>
<tr>
<th>KEY</th>
<th>Entrepreneurship</th>
<th>Financial Literacy</th>
<th>Work &amp; Career Readiness</th>
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### JA Financial Literacy®

**Grades 9–12**

Equips students with foundational personal finance skills such as how to: earn and save money; manage money and bank accounts, investments, and credit; assess risks and use insurance; and address financial problems like identity theft and debt.

**JA USA Program Link:** [https://jausa.ja.org/programs/ja-financial-literacy](https://jausa.ja.org/programs/ja-financial-literacy)

**Implementation Options:** blended, in person, remote live, recorded video

### JA Introduction to Business and Technology 1®

**Grades 9–12**

Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like teamwork, innovation, decision making, and ethics.

**JA USA Program Link:** [https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-1](https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-1)

**Implementation Options:** blended, in person, remote live, recorded video

### JA Introduction to Business and Technology 2®

**Grades 9–12**

Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like innovation, management functions, and accounting.

**JA USA Program Link:** [https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-2](https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-2)

**Implementation Options:** blended, in person, remote live, recorded video

### JA Marketing Principles 1®

**Grades 9–12**

Introduces students to marketing and some basic marketing techniques.

**JA USA Program Link:** [https://jausa.ja.org/programs/ja-marketing-principles-1](https://jausa.ja.org/programs/ja-marketing-principles-1)

**Implementation Options:** blended, in person, remote live, recorded video

### JA Marketing Principles 2®

**Grades 9–12**

Teaches students about marketing in the world around them and potential careers in the field.

**JA USA Program Link:** [https://jausa.ja.org/programs/ja-marketing-principles-2](https://jausa.ja.org/programs/ja-marketing-principles-2)

**Implementation Options:** blended, in person, remote live, recorded video

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