



 **STOCK  
MARKET**  
*Challenge*

**April 4, 2023**

**RSM | 80 City Square | Boston, MA 02129**

**Student Stock Market Challenge**

9:00 am	Students arrival and check in
10:45 am	Opening remarks and opening bell
1:30 pm	Student event concludes

**Corporate Stock Market Challenge**

5:00 pm	Cocktails & networking
6:15 pm	Opening remarks and opening bell
8:30 pm	Event concludes

Junior Achievement of Greater Boston’s (JA) annual Corporate Stock Market Challenge is back in-person for another fun, fast-paced evening. Trading as a team, your company has \$500,000 to invest in this technology-based simulation—the stakes are high and the competition is fierce. Enjoy cocktails, hors d’oeuvres, team building, and networking while at the same time, supporting JA’s mission to inspire and prepare young people to succeed in the global economy.

With your support approximately 650 local students will receive five in-classroom lessons on how the stock market operates, how to invest and trade in real-time situations, and the importance of teamwork. With their experiences in this program, students will be prepared to experience all the rush and none of the risk of the stock market all while better preparing them for a self-sustaining future. 150 students will go on to compete in-person during the Student Stock Market Challenge—and we invite you to be there. See a past event in action [here!](#)

## Sponsorship Levels

All sponsors have the opportunity for employee engagement to deliver pre- and post-event lessons in-class to students

### Presenting Sponsor: \$20,000

- Ring opening bell at Student and Corporate Challenge
- Speaking opportunity to address participants at Student Challenge
- Opportunity for employee engagement to act as traders at both Student and Corporate Challenges
- Four teams (16 players) to participate in the Corporate Challenge with premium placement on the “trading floor”
- Sponsor four student teams at the Student Challenge
- Company logo on materials provided to players prior to and during the game
- 0% Commission fee on all trades during Corporate Challenge
- Company listed as a stock in game-play for both Student and Corporate Challenges
- Give-aways to students in gift bags (optional, at sponsor’s expense)
- Inclusion in event press releases
- Recognition in event marketing: social media, signage, program

### Capital Sponsor: \$10,000

- Two teams (8 players) to participate in the Corporate Challenge
- Sponsor two student teams at the Student Challenge
- 0% Commission fee on all trades during Corporate Challenge
- Company listed as a stock in gameplay for both Student and Corporate Challenges
- Give-aways to students in gift bags (optional, at sponsor’s expense)
- Recognition in event marketing: social media, signage, program book and AV presentations

### Commission Sponsor: \$8,000

- Two teams (8 players) to participate in the Corporate Challenge
- Sponsor one student team at the Student Challenge
- Company logo on attire worn by all traders during gameplay for both
- Student and Corporate Challenges
- Recognition in event marketing: social media, signage, program book and AV presentations

### Hot Tips Sponsor or Printing Station Sponsor: \$6,000

- Two teams (8 players) to participate in the Corporate Challenge
- Sponsor one student team at the Student Challenge
- Logo printed on hot tips slip in game-play or on printing station table
- Recognition in event marketing: social media, signage, program book and AV presentations

### Double Equity Sponsor: \$5,000

- Two teams (8 players) to participate in the Corporate Challenge
- Sponsor one student team at the Student Challenge
- Recognition in event marketing: social media, signage, program book and AV presentations

### Equity Sponsor: \$2,500

- One team (4 players) to participate in the Corporate Challenge
- Sponsor one student team at the Student Challenge
- Recognition in event

**To Sponsor, please contact:**

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