

# JA Inspire®

## An Interactive Career Exploration Fair

Hynes Convention Center | Tuesday, December 12, 2023 | 9:00 - 1:30pm

**JA Contact: Eva Maynard, Development Officer, Corporate Partnerships**  
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Junior Achievement is excited to present JA Inspire, a hands-on career readiness program and exploration fair for 8th grade students throughout Boston and beyond. In partnership with local organizations and businesses representing various industries, JA Inspire encourages students to start exploring their career options early through dynamic interactions, activities, and booth presentations. We invite approximately 1,200 students to visit, explore, and engage with over 50 exhibitors!

Together with our partners, JA of Greater Boston connect students to real-world opportunities, and prepares them to become future leaders, so they can build a successful life for themselves and their families.

See the event in action by watching our [JA Inspire 2022 highlight video](https://bit.ly/Inspire22Highlight) on YouTube ([bit.ly/Inspire22Highlight](https://bit.ly/Inspire22Highlight))!

# Sponsorship Levels

## Signature Sponsor - \$50,000 - Exclusive!

- Welcome remarks to student groups
- Lead logo recognition across properties
- Three co-branded with Junior Achievement, individual highlight social media posts
- 10 invitations to the Launch Welcome Breakfast
- Your choice of booth size and all associated exhibition benefits
- Highlighted booth on event map

## Gold Sponsor - \$25,000

- Logo recognition across properties
- One co-branded with Junior Achievement, individual highlight social media post
- 10 invitations to the Launch Welcome Breakfast
- Your choice of booth size and all associated exhibition benefits
- Highlighted booth on event map

## Silver Sponsor - \$10,000

- Logo recognition across properties
- One co-branded, individual highlight social media post
- 8 invitations to the Launch Welcome Breakfast
- Your choice of booth size and all associated exhibition benefits
- Highlighted booth on event map

## Booth Options

### 20' x 20' Island - \$5,000

Open space for 100% customization.  
Floor will be marked for your  
designated area with access from all  
sides; does not include pipe and drape.

**10' x 30'     \$2,250**

**10' x 20'     \$1,500**

**10' x 10'     \$750**

Non-profit rate 25% off  
any booth size

### All booths include:

- Two invitations to the Launch Welcome Breakfast and Reception
- Eight-foot high back wall and 3' high side drape
- One 6' table with tablecloth
- Two chairs
- One 500 watt box with one 5 amp circuit and one receptacle or plug point. Additional power can be purchased at cost of the exhibitor
- Basic complimentary WiFi provided by the venue. Hard lined internet can be purchased at cost of the exhibitor
- Basic booth name sign

**Each exhibiting booth should be dynamic and fun! We welcome your team to lead activities and demonstrations that allow students to learn about the work that your company or organization provides. More guidance on booths will be shared on the Exhibitor Packet with details on prizes, give-aways which, are encouraged, and purchasing additional power and Internet.**

**To join us, please contact:**

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