



Junior
Achievement™
of Orange County & Inland Empire

**SCHOLARSHIP
DEADLINE
EXTENDED!**

5/19/23


JA TikTok Challenge with **Bailee Madison**

presented by  experian™

Let the TikTok Challenge Begin!

STUDENTS ARE INVITED TO SUBMIT A STITCHED VIDEO
FOR A CHANCE TO WIN A **\$15,000** SCHOLARSHIP*!

DETAILS:

Actor and influencer, [Bailee Madison](#) has bestowed a piece of financial literacy knowledge on her TikTok channel  [@baileemadison](#).

At the end of her video, Bailee asks - **What would you do with \$100?**

Orange County and Inland Empire high school students are invited to stitch a response to that question. Participating and registered Junior and Senior students will be eligible to win one of four scholarships for their response: **1 at \$15,000 and 3 at \$5,000**

The top JA TikTok video from a student in California will be eligible for an **in-person visit with Bailee Madison**.

Your students will also have an opportunity to Zoom in with [Michele Keathley](#), Philanthropy Manager at [Anonymous Philanthropy LLC](#) to hear her career story and ask questions.

Hello Educators & Advocates!

*The deadline for our TikTok Challenge Scholarship has been extended to **FRIDAY, MAY 19!** Don't miss this chance for your student or child to have the opportunity to win a \$15,000 scholarship!!*

Once students [stitch a response to Bailee's question](#) and [register here](#), they are eligible for the scholarship.

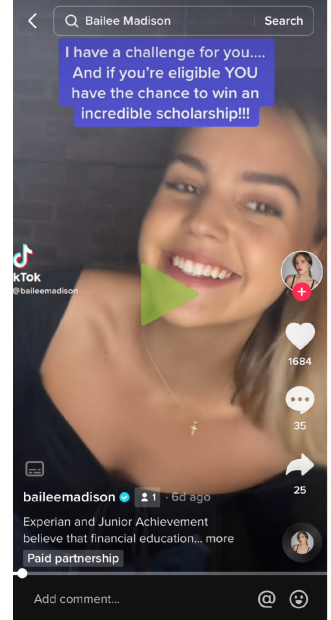
> [Link to Bailee's TikTok: @BaileeMadison](#)

> [Link to the scholarship & requirements: JA TikTok Challenge](#)

> [Click Here for the scholarship flyer](#)

Last day to post is Friday, May 19th but the earlier they post, the more views they receive.

Please do not hesitate to reach out with any questions.



STUDENTS WILL BE ASSESSED ON THREE CRITERIA FOR THE SCHOLARSHIPS:

1. Content - Creativity & Message
2. Number of views
3. Short answers to 3 questions submitted at bit.ly/TikTokJA- What are your plans after high school? What would you do with \$100 (written response)? Why should you win one of the scholarships?

*While all students are encouraged to participate, the scholarships will go to Juniors and Seniors only.

QUESTIONS? Please contact Monica Boggs, Corporate Engagement Director: mboggs@jasocal.org | 909.731.7312

[Click here for more info & how to apply!](#)