

THE SPIRIT OF JA CELEBRATION

Thursday, May 18th, 2023

5:30 - 9:00 PM

Aloft Boston Seaport Hotel
401-403 D Street, Boston, MA 02210

Our marquee annual event honors JA supporters while inviting new partners to witness the power of JA programs on our youth firsthand. With JA students from middle school and high school at the forefront of this event, we come together to experience the JA mission as attendees become students and students become teachers. Fun, hands-on student demonstrations, themed tasting stations, custom cocktails, silent auction items and networking opportunities with Boston business leaders punctuate an unforgettable evening. This is a lively interactive evening unlike any sit-down gala you have been to before!



Junior
Achievement™
of Greater Boston

SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$30,000 (EXCLUSIVE)

- Opportunity for welcome remarks in the main ballroom
- Exclusive Podium signage
- GOBO (projected company logo) displayed in main ballroom
- 24 attendee tickets
- Logo recognition in event materials, marketing, social media, signage, and program book
- A full page ad in the program book
- Column wrap with logo displayed in entrance

PATHWAY SPONSOR: \$20,000 (LIMITED - 3) (ENTREPRENEURSHIP, FINANCIAL LITERACY, CAREER READINESS)

- Exclusive sponsor for 1 of 3 themed pathway classrooms
- GOBO (projected company logo) displayed in assigned classroom
- 16 attendee tickets
- Logo recognition in event materials, marketing, social media, signage, and program book
- A full page ad in the program book
- Column wrap with logo displayed in networking foyer

ACTIVITY SPONSOR: \$15,000

- Sponsor of activities in themed pathway classrooms with signage
- 16 attendee tickets
- Logo recognition in event materials, marketing, social media, signage, and program book
- A full page ad in the program book
- Column wrap with logo displayed in networking foyer

DIGITAL SPONSOR: \$12,000

- 16 attendee tickets
- Logo watermark on every event photo and video
- Logo recognition in event materials, marketing, social media, signage, and program book
- A half page ad in the program book
- Column wrap with logo displayed in networking foyer

DOUBLE TOUR GROUP: \$10,000

- 16 attendee tickets
- Logo recognition in event materials, marketing, social media, signage, and program book
- A half page ad in the program book
- Column wrap with logo displayed in networking foyer

PILLAR OF SUPPORT: \$8,000

- Eight attendee tickets
- Column wrap with logo displayed in registration area
- Recognition in event materials, marketing, social media, signage, and program book
- A half page ad in the program book

OUR GROUP: \$5,000

- Eight attendee tickets
- Recognition in event materials, marketing, social media, signage, and program book
- A quarter page ad in the program book

INDIVIDUAL TICKETS: \$250

- One ticket to participate in the evening's activities

TO JOIN US, PLEASE CONTACT:

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